

Christian Verschueren's biography

Dr. Verschueren has been Director General of EuroCommerce since July 2011. In this function, he is the chief spokesperson of the retail, wholesale and international trade sector before the EU institutions, stakeholders and the media. As the head of a team of 20 professionals making up the EuroCommerce secretariat, he leads and coordinates major advocacy and communication activities at the EU level.



Before joining EuroCommerce, Christian Verschueren was, during 3 years, leading ACE, the alliance for the beverage carton industry. Between 2000 and 2008, he was Director General of CropLife International, the global federation of the plant science industry. Prior to that he occupied various management and leadership positions in FEDESA and COMISA (now IFAH–Europe and IFAH), the European and global associations for the veterinary pharmaceutical industry.

Christian Verschueren graduated as doctor in veterinary medicine at the University of Liège, Belgium. He also qualified as veterinarian-specialist in internal medicine for companion animals and he holds a PhD from the University of Utrecht, the Netherlands.

Christian Verschueren is an ambassador of WWF Belgium, a Board member at Vétérinaires Sans Frontières (*Veterinarians without Borders*), a development NGO, and at Natagora, a nature conservancy organisation.