

The Digital Product Passport (DPP) is a versatile tool that aims to bring together essential information about a product to support multiple policy goals, from sustainability to compliance and traceability. Its success depends on a consistent and coordinated approach across all EU legislation.

Functions of a Digital Product Passport



Consumer & **Sustainability Information**



Supply chain communication & traceability



Simplified reporting



Product compliance



Customs enforcement



Interconnection of platforms



Digital Product Passport Universe

DG GROW Lead service for the DPP

Digital Product Passport standards | CEN/CENELEC

Develops standards for the DPP backbone technology

New Legislative Framework

Assessing the role of DPP in digitalising product compliance.







Single Market Strategy

Aims at digitalising processes and procedures.





Competitiveness Compass for the EU

Digitalisation and simplification tool to reduce reporting burdens.





Simplification > paperless reporting

Remove inefficient requests for paper format in product legislation.



E-Commerce Communication

DPP among the digital tools for detecting illegal goods and linking databases.







Customs Reform

Automatisina

customs checks,

interlinking IT

systems.

Ecodesign for Sustainable Products Regulation

Introduces the **DPP** framework and facilitates communication of sustainability information.

Textiles - Furniture - Tires

Linked to Right to

Repair Directive



REACH & CLP introduce provisions on digital labelling. DPP introduced as a traceability and enforcement tool in REACH.











Packaging and Packaging Waste Regulation

Traceability & Sustainability Information.



Green Claims Directive

DPP seen as a harmonised access point for environmental product information, supporting consumer transparency, green claims verification, and coherence with broader sustainability legislation.







Product Legislation that introduces a DPP

Introduce requirement to communicate product information via DPP.

Toys Safety Regulation Detergents Regulation Batteries and Waste Batteries Construction Products Regulation Critical Raw Materials Act







European Parliament INI report on Products in the digital and sustainable transition

DPP is envisioned as a multipurpose tool: sustainable choices, circular economy, compliance, traceability, customs.









European Parliament INI report on Product safety/compliance in e-commerce and non-EU imports

DPP as an early compliance verification tool for imported products.









EU funded project demonstrating the functioning of DPPs in real settings, including a wide community of DPP stakeholders