

Calling Applicants for the Future of Commerce Awards



As part of its 30th anniversary, EuroCommerce is looking to celebrate European retail and wholesale innovation at a new awards ceremony. Awards will be granted in the fields of sustainability, digitalisation, community engagement and skills.

The Future of European Commerce awards are open to all retailers and wholesalers based in Europe. Applicants can showcase their cutting-edge projects, which contribute to the sector's current transformation and its role in local communities. This unique event presents an opportunity for small and large companies to gain recognition and visibility for their innovations and to network with peers across Europe. It also provides an opportunity to visit Europe's capital as we celebrate the 30th anniversary of both EuroCommerce and the Single Market, which has brought tremendous benefits to consumers, retailers and wholesalers and has been an engine for growth.

Participating organisations can put forward one initiative or project per category, as long as it is recent or is still ongoing. A jury composed of external stakeholders, including high-ranking members of the European Commission, BEUC, the European Parliament, media and the WWF will select exceptional projects and grant awards.

The awards ceremony will take place on 27 November in the evening in Brussels.

All details are available [here](#), including information on the criteria for applications.

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***EuroCommerce** is the principal European organisation representing the retail and wholesale sector. It embraces national associations in 27 countries and 5 million companies, including leading global players and many small businesses. Over a billion times a day, retailers and wholesalers distribute goods and provide an essential service to millions of business and individual customers. The sector generates 1 in 7 jobs, offering a varied career to 26 million Europeans, many of them young people. It also supports millions of further jobs throughout the supply chain, from small local suppliers to international businesses. EuroCommerce is the recognised European social partner for the retail and wholesale sector.*