



A BRIEFINTRODUCTION TO THE WEEE FORUM

EUROCOMMERCE, 27 APRIL 2023

OUR WHY

55.5 Mt of e-waste
arose last year. The
growth rate is 3.3% –
1.8 Mt extra e-waste
every single year...

We take on the worldwide societal challenge of electronic

waste





Global E-waste Monitor





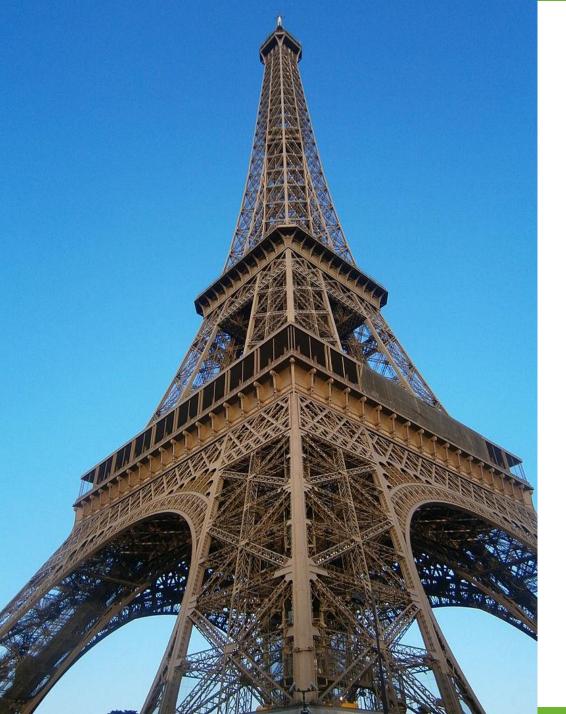
WORLDWIDE



PROs with operations on all five continents.

35 MILLION TONNES

Last year, the PROs in the WEEE Forum collected 3,100,000 tonnes of e-waste, the equivalent of 310 Eiffel Towers. Over the past twenty years, they collectively managed in excess of 35,000,000 tonnes.





Consumer equipment I-----O and photovoltaic panels 0-----IT and telecommunications Small household appliances

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0

Lighting

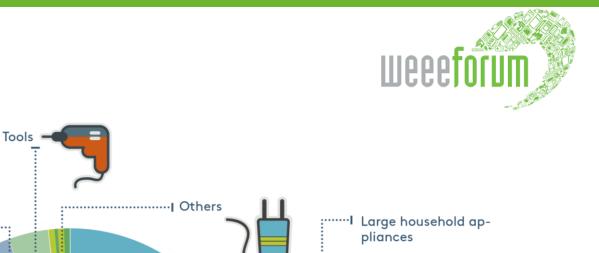
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equipment

Representative of the entire sector of electrical and electronic equipment.

REPRESENTATIVE

equipment



PRODUCERS



the-

pocket

brother.

Kanji 宇

BlackBerry

ETERTIN S.A.

IL SOLL

DeLUX

Getten

SUPER . TALENT

Aultracomb STELMO DESCRIPTION

	Flymo	KARCHER	KENWOOD	(belling)	SAMSUNE	Tefal	SONY E Electrolux
4.000.00 V		C LG	dyson	-Hotpoint-		Lec*	Mintendo Wii NOBLEX Proper TOPCOM
	MAYTAG	83	Admiral 11.	ARISTON	ATAG	Bauknecht	REFERENCE SICSA OSTER BOH BOH FRENCEDAY LILIONO SO LG NOVATECH
TAPPAN Thermadar U-LINE WING Wistigrouse	BEKO	BOSCH	Canon	CDA	Creda	De Dietrich 🗇	IIII and EPSON AVerMedia SMC Q Thirded Mc Estabón Consul
Admiral II Americana BASKO @ BOSCH Calor	2 Electrolux	FAGOR 🌏	Fisher&Paykel	- Stands		GAGGENAU	RINTCOMEX Genius Ringston Pinnacle Verbatim.
Electrolux Fisher®Paykel	gorenje	😂 HOOVER	hygena	(İ) indesit	in sink erator	KitchenAid	
	(Küppennibusich)	newworld	PARKINSON COWAN	PHILIPS	RANCEMASTER	⊖ Scholtès	🚫 Clard- 🖪 Reproex 🤐 Marketing Services Argentina Ceven Xerox 🌍 🌆 🦓
	Servis	SIEMENS	.#•smeg	STOVES	Teba	Texa	Stronberg gulara carrier SURREY Street Lynnore Anno and
	Whirlpool	White Knight	ZANUSSI	Haier	Brandt	Fridgemaster	
	AEG	(ELBA)	PLAVEL	C caple	micromark	Vax	

WEEE are mandated by **46,000** liable producers of electrical and electronic appliances...



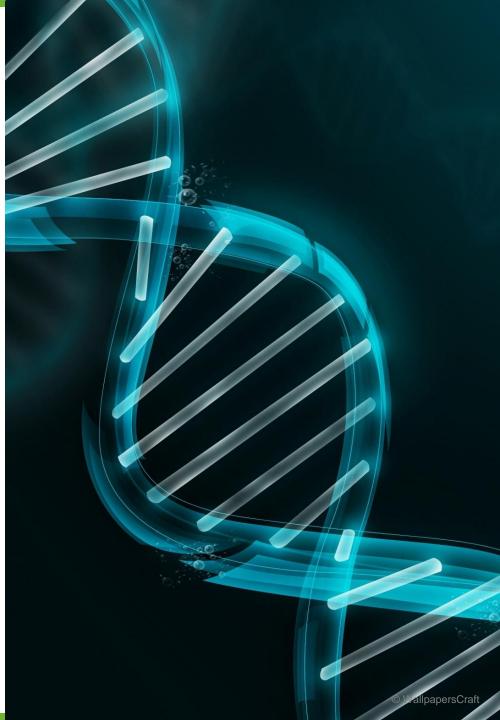


Two-thirds of PROs in the WEEE Forum are market leaders.



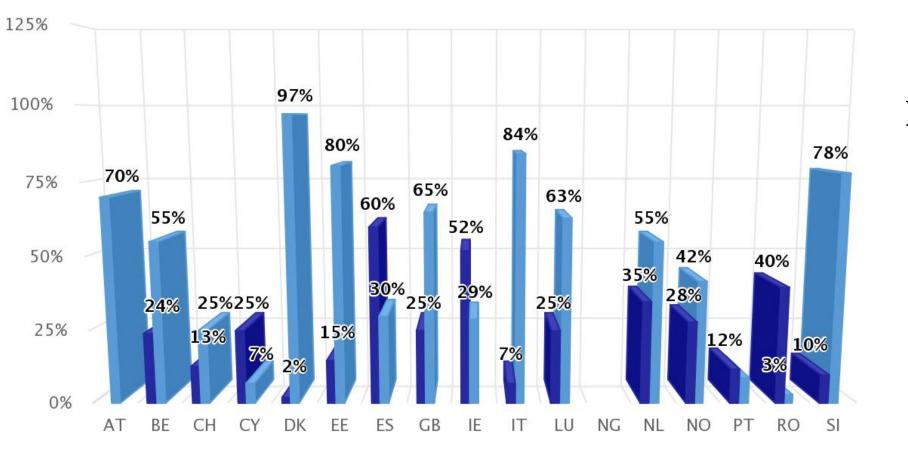
IMPACT

All PROs in the WEEE Forum are **not-for-profit for-impact** organisations. Not-for-profit is in our DNA.



RETAIL VS MUNICIPALITIES

Retail



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Retail collection points

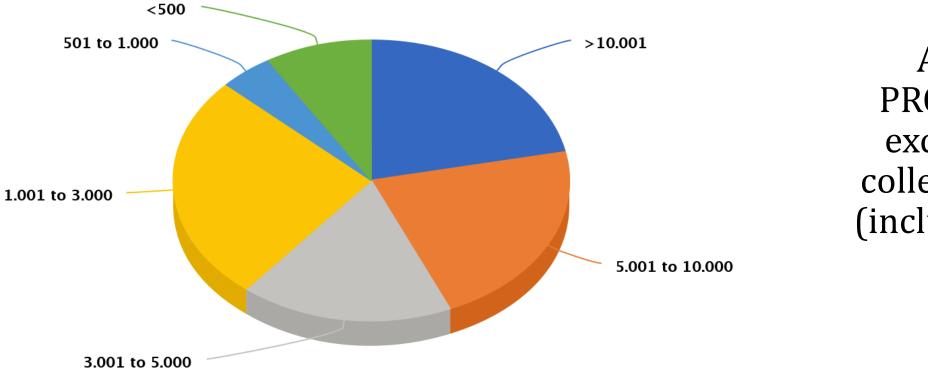
Municipalities 🔵

Other

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COLLECTION POINTS SERVICED



A majority of PROs service in excess of 3,000 collection points (including retail)

© WEEE Forum Key Figures | Highcharts.com

RESEARCH AND INNOVATION







CONSIDERATIONS

TACKLING THE ELECTRONIC WASTE CHALLENGE

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CONSIDERATIONS

Redesign the EPR model

The #allactors principle means that all entities that have access to e-waste are subject to minimum legal obligations and collaborate towards responsible operations.





CONSIDERATIONS

Fifteen considerations



Require collection of 100% WEEE available for collection	Map WEEE flows and involve all actors	Orient towards circularity and the value chain	Maximise collection of WEEE containing CRM	Consider new (non-quantitative) metrics
Redesign minimum collection rates method	Align supply of and demand for recycled materials	Make EN 50625 legally binding	Enforce the law	Disregard eco- modulation
Consider the role of the consumer	Redesign taxation policies	Allow for visible recycling fee financing mechanism	Counter online free-riding	Aim at a Paris- type of Agreement regarding e-waste

CONSIDERATIONS

Fifteen considerations



Map WEEE flows and involve all actors Orient towards circularity and the value chain

Consider the role of the consumer

Allow for visible recycling fee financing mechanism

Counter online free-riding



Thank you

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