

Wholesale Day 2023

Competitiveness proofing the wholesale sector
Hotel Sofitel Brussels Europe, in person only

Wednesday 21 June 2023

- 14:00** WELCOME COFFEE
- 14:30** OPENING STATEMENTS
- Juan Manuel Morales**
President, EuroCommerce
- Dr. Dirk Jandura**
President, BGA
- 15:00** **PANEL: Wholesale: Using the Single Market to bring better prices and choice to the EU's customers through international trade & innovation**
- Till Blässinger**
Vice President BGA, Managing Director of Josef Blässinger GmbH & Co. KG, Ostfildern
- Jonathan Buisson**
Head of Public Affairs, Europe Alliance Healthcare
- Outi Slotboom**
Director for Strategy and Economic Analysis in the Directorate General for Internal Market, Industry, Entrepreneurship and SMEs of the European Commission
- Moderator: Leena Whittaker**
Director Competitiveness, EuroCommerce
- 16:00** COFFEE BREAK
- 16:20** **PANEL: The wholesaler's vision for a competitiveness check**
- Jasmin Battista**
Deputy Head of Unit Secretary General D1 Digital Transition, Industry, Single Market, European Commission
- Jan Havlik**
Head of Unit at the Permanent Representation of the Czech Republic to the EU
- Jan Krückemeyer**
CEO Krückemeyer GmbH
- Jens Bresler**
METRO AG Vice President for Global Own Brand Management
- Moderator: Leena Whittaker**
Director Competitiveness, EuroCommerce
- 17:10** **CLOSING REMARKS**
- Christel Delberghe**
Director General, EuroCommerce
- 17:20** COCKTAIL

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