Ukraine Crisis: Czech Retail Aid

Many of the members of the Czech Confederation of Commerce and Tourism will pay Ukrainian employees at least 50% of wages for up to 3 months if they are conscripted to fight. All those who have left to support their country are guaranteed a job upon their return.

Proud to help you Ukraine
150 mil. CZK / 6 mil. EUR

The total amount of the aid from Czech Retail to Ukrainians affected anyhow by the war in first three weeks: approx. 146 mil. CZK (5, 89 mil. EUR).

It includes:
- Direct financial help in amount of approx.: 100 mil. CZK (4,03 mil. EUR)
- Donation of the food and hygienic / pharmacy products by retail chains: approx. 30 mil. CZK (1,2 mil. EUR)
- Other aid as logistic assistance, donation of the vehicles to distribute the help etc.: 16 mil. CZK (645 000 EUR)

Further activities (with engagement of the consumers):
- Food Collection (organised by two retail chains). The total amount of the food collected in first week: approx. 65 000 kg. Both retail chains committed to double the amount collected by the consumer.
- The collection of the clothing and toys for children organised in co-operation with the biggest commercial TV and one of the leading retail chain.
Who are the recipients of the aid:

- The refugees in the crises centres in Prague and other districts of Czech Republic: in co-operation with Czech Federation of the Food Banks.
- The refugees at the boarders (point of contacts between the EU and Ukraine). In co-operation with the biggest NGO in Czech Republic – People in Need (Člověk v tísni). The aid is transported by the vehicles owned by retail chains and/or by trains organised by the People in Need.
- People affected by the war directly in the Ukraine – in co-operation with People in Need.