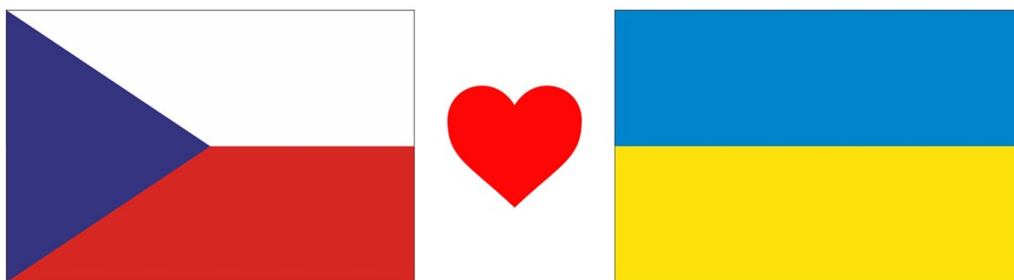


## Ukraine Crisis: Czech Retail Aid

Many of the members of the Czech Confederation of Commerce and Tourism will pay Ukrainian employees at least 50% of wages for up to 3 months if they are conscripted to fight. All those who have left to support their country are guaranteed a job upon their return.



## Proud to help you Ukraine 150 mil. CZK / 6 mil. EUR

**The total amount of the aid from Czech Retail to Ukrainians affected anyhow by the war in first three weeks: approx. 146 mil. CZK (5, 89 mil. EUR).**

### It includes:

- Direct financial help in amount of **aprox.: 100 mil. CZK (4,03 mil. EUR)**
- Donation of the food and hygienic / pharmacy products by retail chains: **aprox. 30 mil. CZK (1,2 mil. EUR)**
- Other aid as logistic assistance, donation of the vehicles to distribute the help etc.: **16 mil. CZK (645 000 EUR)**

### Further activities (with engagement of the consumers):

- Food Collection (organised by two retail chains). The total amount of the food collected in first week: **aprox. 65 000 kg**. Both retail chains committed to double the amount collected by the consumer.
- The collection of the clothing and toys for children organised in co-operation with the biggest commercial TV and one of the leading retail chain.

**Who are the recipients of the aid:**

- The refugees in the crises centres in Prague and other districts of Czech Republic: in co-operation with Czech Federation of the Food Banks.
- The refugees at the borders (point of contacts between the EU and Ukraine). In co-operation with the biggest NGO in Czech Republic – People in Need (Člověk v tísni). The aid is transported by the vehicles owned by retail chains and/or by trains organised by the People in Need.
- People affected by the war directly in the Ukraine – in co-operation with People in Need.