

ASEDAS COMPANIES SUPPORTS UKRAINE

Spanish supermarkets support the aid to Ukrainian people with donation campaigns in collaboration with various NGOs.

ALIMERKA

Alimerka has joined the support for the people of Ukraine by collaborating with the Red Cross, Action Against Hunger and Entreculturas. Through its Foundation, the company launched a donation campaign in all supermarkets (and also in its online store) with the aim of offering customers the possibility of collaborating with the people affected by this humanitarian crisis in an urgent and direct



way. Alimerka has already contributed 36,000 euros to the funds raised thanks to the solidarity of its customers. The funds raised will be distributed in full and equally among the three beneficiary entities, thus trying to cover three aspects of humanitarian aid: health care, food assistance and comprehensive support to the refugee population. https://www.fundacionalimerka.es/

CONDIS

Condis has collaborated with the Red Cross in the collection of funds for humanitarian aid through a landing page so that customers, suppliers and all the people or entities that wish to do so can make their direct contributions. Likewise, the collaboration continues with the donation of food and hygiene products for the refugees arriving in Catalonia as the NGOs request them.

https://cercadeti.cruzroja.es/crisiucrainacondis





CONSUM

Consum has activated an initial aid plan for Ukraine. Through the Red Cross, it will donate 50,000 euros to support the humanitarian work that the organisation is carrying out in the current emergency situation. The Co-operative has also received financial donation for its customers in its Consum shops. The funds raised will go to those affected in Ukraine to cover, mainly, their basic needs (hygiene, shelter and



cooking), access to safe water, health care, and protection and re-establishment of family contacts. https://www.consum.es/prensa

COVIRAN

Covirán has delivered a first shipment of 3,000 kilos of basic foodstuffs and products to Fundación Madrina and the Asociación de Guardias Civiles Solidarios who will take trucks to the Ukrainian border for direct distribution to the population. This delivery will be followed by more in the coming weeks. Covirán collaborates with several social entities that work directly in the conflict zone, Red Cross, Aldeas Infantiles, UNHCR, Ayuda en Acción. Through its Digital platform, website and social networks, a solidarity



space has been created called "How can I help through Covirán" and a current account to facilitate collaboration. https://coviran.es/ucrania.

GADISA

GADIS and UNICEF have launched a campaign to help Ukraine. This is the first joint cooperation action in 2022: raising funds to alleviate the situation of 7.5 million children in Ukraine. All points of sale in Galicia and Castilla y León have been added. Donations have been accepted at supermarket checkouts with a minimum contribution of 1 euro. With just 1 euro, they can provide drinking water for 3 children for a month in an emergency situation like the one Ukraine is going through.



https://www.gadis.es/noticia/gadis-y-unicef-unidos-para-ayudar-a-ucrania



PLUSFRESC

Plusfresc has opened a campaign to help Ukrainian refugees promoted by the Red Cross of Catalonia, which aims to raise funds for all those who have had to leave the country due to the war conflict. The company has opened the possibility of making donations at the cash desk from 1 euro at the time of purchase and also through the channels enabled by Creu Roja on its website: https://www2.cruzroja.es/-/ayuda-crisis-ucrania, Bizum (03282) or 900 104 971.



UVESCO

Grupo Uvesco has launched a campaign for financial donations in all its establishments. This action is being carried out through Unicef, an NGO with which the group has been collaborating for years, and the total amount of this aid will be used to cover the needs of children in Ukraine, with drinking water, basic foodstuffs, medicines and social aid. The campaign is part of the actions of responsibility and solidarity that Uvesco develops. https://www.uvesco.es/inicio.htm

