



European Retail
Round Table

Press release

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EuroCommerce and the European Retail Round Table to join forces

EuroCommerce and the European Retail Round Table (ERRT) have agreed to join forces, creating a stronger and more united retail organisation to safeguard and promote the sector's interests on the European stage.

The combination brings together two strong European retail organisations, representing national associations and leading retail companies in 31 countries. The new organisation, which will keep the EuroCommerce name, will strengthen and streamline representation of the retail industry in times of fundamental changes and regulatory challenges for the sector.

EuroCommerce President Régis Degelcke said: *"With this move, the retail sector will have a more prominent and united voice on the European stage. It will help us to highlight the valuable contribution our sector makes to society, and to represent its interests on strategic issues around fair competition, digitalisation, and sustainability."*

ERRT President Frans Muller added: *"As the biggest employer in Europe, the retail industry is fundamentally important to the EU economy and its 500 million citizens who rely on us for the essentials of daily life. This combination will put us in an even stronger position as we navigate the changing retail landscape."*

The two organisations' activities will be brought together in EuroCommerce. This integration will take place during a transition period and is expected to be completed within the next months.

-ENDS-

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EuroCommerce is the principal European organisation representing the retail and wholesale sector. It embraces national associations in 31 countries and 5.4 million companies. EuroCommerce is the recognised European social partner for the retail and wholesale sector.

The European Retail Round Table (ERRT) brings together the CEOs of Europe's leading international retail companies.