

## Press release

22 March 2022

## Retailers and wholesalers support citizens of Ukraine

Retailers and wholesalers and their associations are providing support in various ways to the people of Ukraine following the unjustified Russian invasion. EuroCommerce today <u>published a webpage</u> listing many examples of what the retail and wholesale sector is doing to help Ukrainian refugees and people in the country. The sector is offering food, hygiene products and financial donations to charities and organisations, as well as jobs to refugees from Ukraine in EU member states to help them support their families. The webpage will be updated regularly to capture more of what companies and associations are doing to help.

EuroCommerce Director General Christel Delberghe commented:

"These initiatives by Europe's retailers and wholesalers have been a spontaneous response by the sector and its customers across Europe at the scenes of suffering and destruction in Ukraine. Our actions can, of course, only partially address the immense problems the war has caused. But we hope that our webpage and the actions listed in it will inspire more actions".



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**EuroCommerce** is the principal European organisation representing the retail and wholesale sector. It embraces national associations in 28 countries and 5 million companies. Retail and wholesale is the link between producers and consumers. Over a billion times a day, retailers and wholesalers distribute goods and provide an essential service to millions of business and individual customers. The sector generates 1 in 7 jobs, offering a varied career to 26 million Europeans, many of them young people. It also supports millions of further jobs throughout the supply chain, from small local suppliers to international businesses. EuroCommerce is the recognised European social partner for the retail and wholesale sector.